

# Cover Sheet: Request 14230

## TERM degree offering with UF Online

### Info

Process	Program Modify Platform Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Dawn Shores dshores@hhp.ufl.edu
Created	9/10/2019 10:50:57 AM
Updated	9/24/2019 9:55:14 AM
Description of request	The Department of Tourism, Hospitality and Event Management is requesting to offer the B.S. degree in Tourism, Event and Recreation Management via the UF Online platform.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	HHP - Tourism, Hospitality, & Event Management 012609000	Stephen Dodd		9/10/2019
UFO submission catalog copy.pdf					9/10/2019
College	Approved	HHP - College of Health and Human Performance	Christopher Janelle		9/11/2019
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Casey Griffith		9/24/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			9/24/2019
No document changes					
UF Online					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

# Program|Modify\_Platform for request 14230

## Info

**Request:** TERM degree offering with UF Online

**Description of request:** The Department of Tourism, Hospitality and Event Management is requesting to offer the B.S. degree in Tourism, Event and Recreation Management via the UF Online platform.

**Submitter:** Dawn Shores dshores@hhp.ufl.edu

**Created:** 9/4/2019 4:08:15 PM

**Form version:** 1

## Responses

**Name** Tourism, Event and Recreation Management

**Major or Minor Code** TRM

**Effective Term** Summer

**Effective Year** 2020

**Differences from Residential Program** Currently, the residential degree program offers three specializations - Tourism and Hospitality Management, Event Management and Recreation Management. The department is phasing out the Recreation Management specialization as the courses have not been offered for several years. Therefore, this specialization will not be offered for the online format.

**Pedagogical Rationale/Justification** The department would like to offer the degree through UF online to recruit more students into the program by offering this flexible platform. Additionally, to participate in the partnership that UF currently has with Guild Education to facilitate degree based programs for the employees of Walt Disney Company (Aspire Program). This degree program directly supports the tourism, hospitality and event industry, and is a natural fit for Disney employees, as well as prospective students from the State of Florida since tourism is the number one economic driver of the state.

**Impact on Existing Residential and Online Programs** The enrollment in the residential program has been declining over the past few years. The department anticipates an increase via the online format to supplement the residential program. The department has full faculty support to deliver the program in an online format. Since the spring 2019 semester, the faculty have been working with the UF Center for Online Innovation and Production to develop and offer the courses in the online format. Currently, few of these courses are being delivered as part of the Travel Tourism specialization for the Warrington College of Business. The department does not anticipate an impact on any other residential or online programs with this offering. Infact, the courses in the program will be available as a specialization for students enrolled in other undergraduate programs too. All courses required for the program that are not offered by the department are currently by UF Online and available to students.

## Model Semester Plan – Tourism and Hospitality Management

<b>Semester One</b>		<b>Credits</b>
<del>Select one:</del>		<del>3</del>
<a href="#">SPC 2608</a>	Introduction to Public Speaking ( <b>Critical Tracking</b> )	<u>3</u>
<del><a href="#">AEC 3030C</a></del>	<del>Effective Oral Communication (Critical Tracking)</del>	
<a href="#">STA 2023</a>	Introduction to Statistics 1 (Gen Ed Mathematics)	3
	Gen Ed Biological or Physical Sciences	3
	State Core Gen Ed Composition (Writing Requirement)	3
	Elective	3
	Credits	15
<b>Semester Two</b>		
Select one:		4
<a href="#">ECO 2023</a>	Principles of Microeconomics ( <b>Critical Tracking</b> )	
<a href="#">ECO 2013</a>	Principles of Macroeconomics ( <b>Critical Tracking</b> ; Gen Ed Social and Behavioral Sciences)	
<del>Select one:</del> <a href="#">PSY 2012</a>	<del>General Psychology (Critical Tracking; State Core Gen Ed Social and Behavioral Sciences)</del>	3
<del><a href="#">EDF 3110</a></del>	<del>Human Growth and Development (Critical Tracking)</del>	
<del><a href="#">DEP 3053</a></del>	<del>Developmental Psychology (Critical Tracking; Gen Ed Social and Behavioral Sciences)</del>	
<a href="#">IDS 1161</a>	What is the Good Life (Gen Ed Humanities)	3
	State Core Gen Ed Mathematics (pure math)	3
	Gen Ed Composition	3
	Credits	16
<b>Semester Three</b>		
<a href="#">ACG 2021</a>	Introduction to Financial Accounting	4
<a href="#">SYG 2000</a>	Principles of Sociology ( <b>Critical Tracking</b> ; Gen Ed Social and Behavioral Sciences)	3
	Gen Ed Humanities and International (Writing Requirement)	3
	Electives (Gen Ed Diversity; Writing Requirement)	6
	Credits	16
<b>Semester Four</b>		
<a href="#">LEI 2181</a>	Leisure Contemporary Society (Gen Ed Social and Behavioral Sciences)	3
<a href="#">MAN 3025</a>	Principles of Management (Gen Ed Social and Behavioral Sciences)	4
<del><a href="#">PSY 2012</a></del> <del><a href="#">DEP 3053</a></del>	<del>General Psychology (Critical Tracking; State Core Gen Ed Social and Behavioral Sciences)</del> <del>Developmental Psychology (Critical Tracking; Gen Ed Social and Behavioral Sciences)</del>	3
	State Core Gen Ed Biological or Physical Sciences	3
	State Core Gen Ed Humanities	3
	Credits	16

<b>Semester Five</b>		
<a href="#">HFT 2750</a>	Event Management	3
<a href="#">LEI 3301</a>	Principles of Travel and Tourism	3
<a href="#">LEI 3360</a>	Hospitality Management	3
<a href="#">LEI 3843</a>	Entrepreneurship in Tourism, Recreation and Sport Management	3
<a href="#">MAR 3023</a>	Principles of Marketing (Gen Ed Social and Behavioral Sciences)	4
	Credits	16
<b>Semester Six</b>		
<a href="#">HFT 4743</a>	Tourism and Hospitality Marketing	3
<a href="#">LEI 3303</a>	Fundamentals of Tourism Planning	3
<a href="#">LEI 4540</a>	Management and Supervision of Leisure Facilities and Personnel	3
<a href="#">LEI 4880</a>	Research Methods in Tourism, Recreation and Sport Management	3
Elective		2
	Credits	14
<b>Semester Seven</b>		
<a href="#">HFT 3253</a>	Lodging Operations and Management	3
<a href="#">HFT 4468</a>	Hospitality Revenue Management	3
<a href="#">LEI 3921</a>	Field Experience in TRSM	3
<a href="#">LEI 4800</a>	Legal Aspects of Tourism, Events and Recreation	3
TRSM department elective		3
	Credits	15
<b>Semester Eight</b>		
<a href="#">LEI 4940</a>	Internship in Leisure Services	12
	Credits	12
	Total Credits	120

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<b>Semester One</b>		<b>Credits</b>
<a href="#">IDS 1161</a>	What is the Good Life (Gen Ed Humanities)	3
<del>Select one:</del>		3
<a href="#">SPC 2608</a>	Introduction to Public Speaking ( <b>Critical Tracking</b> )	
<del><a href="#">AEC 3030C</a></del>	<del>Effective Oral Communication (<b>Critical Tracking</b>)</del>	
<a href="#">STA 2023</a>	Introduction to Statistics 1 ( <b>State Core Gen Ed Mathematics</b> )	3
	Gen Ed Biological or Physical Sciences	3
	State Core Gen Ed Composition (Writing Requirement)	3
	Credits	15
<b>Semester Two</b>		
<del>Select one:</del>		4
<a href="#">ECO 2013</a>	Principles of Macroeconomics ( <b>Critical Tracking</b> )	
<a href="#">ECO 2023</a>	Principles of Microeconomics ( <b>Critical Tracking</b> ; Gen Ed Social and Behavioral Sciences)	
<del>Select one:</del>	<del>PSY 2012 General Psychology (<b>Critical Thinking</b>; <b>State Core Gen Ed Social and Behavioral Sciences</b>)</del>	3
<del><a href="#">EDF 3110</a></del>	<del>Human Growth and Development (<b>Critical Tracking</b>)</del>	
<del><a href="#">DEP 3053</a></del>	<del>Developmental Psychology (<b>Critical Tracking</b>; Gen Ed Social and Behavioral Sciences)</del>	
	<b>State Core Gen Ed Biological or Physical Sciences</b>	3
	Gen Ed Composition (Writing Requirement)	3
	Gen Ed Mathematics (pure math)	3
	Credits	16
<b>Semester Three</b>		
<a href="#">ACG 2021</a>	Introduction to Financial Accounting	4
<a href="#">SYG 2000</a>	Principles of Sociology ( <b>Critical Tracking</b> ; <b>State Core Gen Ed Social and Behavioral Sciences</b> )	3
	Gen Ed Humanities and International (Writing Requirement)	3
	Electives (Gen Ed Diversity; Writing Requirement)	6
	Credits	16
<b>Semester Four</b>		
<a href="#">LEI 2181</a>	Leisure Contemporary Society (Gen Ed Social and Behavioral Sciences)	3
<a href="#">MAN 3025</a>	Principles of Management (Gen Ed Social and Behavioral Sciences)	4
<del><a href="#">PSY 2012 DEP 3053</a></del>	<del>General Psychology Developmental Psychology (<b>Critical Tracking</b>; Gen Ed Social and Behavioral Sciences)</del>	3
	<b>State Core Gen Ed Humanities</b>	3
	Elective	3
	Credits	16

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<b>Semester Five</b>		
<a href="#">HFT 2750</a>	Event Management	3
<a href="#">LEI 3301</a>	Principles of Travel and Tourism	3
<a href="#">LEI 3360</a>	Hospitality Management	3
<a href="#">LEI 3843</a>	Entrepreneurship in Tourism, Recreation and Sport Management	3
<a href="#">MAR 3023</a>	Principles of Marketing (Gen Ed Social and Behavioral Sciences)	4
	Credits	16
<b>Semester Six</b>		
<a href="#">HFT 3512</a>	Event Promotion	3
<a href="#">HFT 4517</a>	Convention Sales and Service	3
<a href="#">LEI 4540</a>	Management and Supervision of Leisure Facilities and Personnel	3
<a href="#">LEI 4880</a>	Research Methods in Tourism, Recreation and Sport Management	3
Elective		2
	Credits	14
<b>Semester Seven</b>		
<a href="#">HFT 4468</a>	Hospitality Revenue Management	3
<a href="#">HFT 4754</a>	Advanced Event Management	3
<a href="#">LEI 3921</a>	Field Experience in TRSM	3
<a href="#">LEI 4800</a>	Legal Aspects of Tourism, Events and Recreation	3
TRSM department elective		3
	Credits	15
<b>Semester Eight</b>		
<a href="#">LEI 4940</a>	Internship in Leisure Services	12
	Credits	12
	Total Credits	120